

2018 Business to Business Expo Application

Proudly presented by

Howell Area Chamber of Commerce

Tuesday, September 11, 2018, 9 am – 11:30 am

(immediately following Good Morning Livingston breakfast series program)

The Johnson Center at Cleary University
3750 Cleary Drive, Howell MI



This is a prime opportunity for members who provide products and services to businesses to get in front of local business decision makers at the Howell Area Chamber of Commerce Business to Business Expo. Exhibitor opportunities are exclusive to Howell Chamber members, but the Expo will be publicly promoted to all local businesses and their decision makers. Exhibitors are asked to be prepared to answer questions, offer service information and product details and be ready to be hired by local companies.

✓ **Yes, I want to participate in the 2018 Howell Area Chamber of Commerce Business to Business Expo**

Company Name _____

Company representatives: _____

(who will be on-site) _____

Business Category/Product/Services: _____

Business Address _____

Business Phone _____

Cell Phone _____

Email _____

Website _____

Our company will participate as:

_____ Exhibitor | \$175

- I will require electric service at my exhibitor space

_____ Premier Event Sponsor | \$1,000

_____ Supporting Sponsorship | \$500 exclusive sponsorships: [please choose]

- Goodie Bag Sponsor (sponsor to provide 300 business printed bags for the front door)
- Refreshment Sponsor
- Booth Contest Sponsor

In addition, I'll provide a:

- Drawing Prize Package item: _____

- Please invoice my company. (payment is due by August 21)
- Please charge my credit card: _____

Exp Date: ___/___ CCV: _____

Card Billing Address: _____

FAX: 517.546.4115 | email: kesper@howell.org | Mail: 123 E. Washington St., Howell 48843

Questions, contact the chamber at 517.546.3920

DETAILS AND BENEFITS

EXHIBITOR FEE | \$175:

- Exhibitor table (2 ½' X 5') skirted in linen (space is limited, but does allow for a pull-up banner). If you plan to use your own business table cover, please check here _____.
- Opportunity to provide your business' advertising specialty items to attendees.
- Complimentary light refreshments and beverages throughout the morning
- Set up begins at 6:45am and must be complete by 8:45am.
- Exhibits must be manned and open from 9am-11:30am.

PREMIER EVENT SPONSOR | \$1,000

- Will be promoted as top sponsor(s) in Expo marketing, in information sent out via ChamberAdvantage and chamber broadcasts, on the chamber's home page, in press releases, on the chamber's website information for the Expo and in all marketing materials going forward, with your business logo displayed

- Will receive a display area with premium placement in the show
- Receives all options that an exhibitor has, included with your sponsorship fee, including admission to Good Morning Livingston
- **Premier Event Sponsor is limited to two companies**

SUPPORTING SPONSORSHIPS | \$500 each

Goodie Bag, Refreshment and Booth Contest

- Promotion as a supporting sponsor(s) in Expo marketing going forward
- Will receive a display area in the show
- Receives all options that a vendor has, included with sponsorship fee, including admission to Good Morning Livingston
- First-come, first-served

Supporting Sponsorship descriptions:

Goodie Bag Sponsor – provide 300 business printed goodie bags for guests to gather their information.

Refreshment Sponsor – your company recognized for providing complimentary soft beverages, coffee and light refreshments to exhibitors and show attendees.

Booth Contest Sponsor – your company recognized for providing a restaurant certificate to a chamber member restaurant to the vendor that has the best use of small space to represent their business. Chamber will purchase and give to winner in your name.

Prize Package participation opportunity is for all Expo exhibitors, sponsors and attendees:

All chamber members that are exhibitors, sponsors and attendees of the Expo have the opportunity to participate in our drawing prize package and gain additional recognition for their company. All Howell Chamber members who subscribe to the Good Morning Livingston 2018-2019 breakfast series will be entered into a drawing for an item \$25 or higher in value. Please let us know what item you would like to donate for the drawing and you'll be recognized as a contributor.

Examples of items desired are \$25 value or higher ChamberCash Gift Certificates; \$25 value or higher gift cards to chamber member restaurants, retailers, car washes, oil changes, or other items that most people use on a regular basis. Items with a \$25 or higher value that have a general appeal, like gift baskets from your member business or another member business, etc., will be accepted. If you have questions on desired items, please contact the chamber.