

47TH ANNUAL FALL GOLF CLASSIC LAKELANDS GOLF & COUNTRY CLUB



Monday, September 26th, 2022

10 am- Shotgun 

☐ **Masters Sponsor \$4,000 -JONNA'S MARKET**

- Company link and logo on all digital promotions including Chamber Advantage, full page ad in a digital program, recognition during the awards ceremony- a two-minute presentation by a company representative
- 2-10-minute guest spotlights on WHMI Chamber Show, with 15x weekly radio promotions leading up to event recognizing you as the Masters sponsor
- Copy of audio & video recording for your use
- Three, 60-second vignettes personalized and played on WHMI promoting your business Company
- highlight in Chamber Advantage month of the event
- logo placed on our website home page (month of the event) and a link logo on event webpage
- Logo placement on the registration website and social media posts
- Sponsor sign prominently displayed at entrance and registration
- Golf package for 4 golfers
- Name and Sponsorship recognition on the Traveling Trophy (Mens and Womens)

☐ **Supporting Sponsor \$3,500 -WASTE MANAGEMENT**

- Company link and logo on all digital promotions including weekly e-newsletter-Chamber Advantage (month of event)
- Full-page ad in a digital program
- Recognition during the award presentation
- 2-10-minute guest spots on WHMI Chamber of Commerce Radio Show (to be used before 12/31/2021)
- Each weekly radio show is highlighted 15x per week Mon-Sat (Guests will be highlighted)
- Copy of audio & video recording for your use
- Recordings are available "on demand" at WHMI.com (podcast)-900,000 hits per month, Chamber site (Howell.org) and social media outlets
- Exclusive opportunity to connect with your community and customers, introduce who you are, what you do and where you are locate
- Single color logo placed on golfer gifts (every registered golfer receives a golfer gift)
- logo placed on our HACOC website home page (month of the event) and a link logo on event webpage
- Logo placement on the registration website
- Recognition on all social media even promotions
- Sponsor sign prominently displayed in the registration area
- Golf package for 4
- Exhibit Space at event



Sponsors receive first right of refusal for 2022
Sponsorships & Dates are subject to change

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Hospitality Sponsor **\$2,500 LAFONTAINE AUTOMOTIVE**

- Company name, logo, and sponsorship recognition in the digital program
- half-page ad in a digital program
- Recognition during the awards presentation
- 10-minute guest spotlight on WHMI Howell Chamber Radio show-Howell Chamber Business Beat
- Each weekly radio show is highlighted 15x per week Mon-Sat (Guests will be highlighted)
- Copy of audio and video recording for you to use
- Recordings are available "on demand" at WHMI.com (podcast)-900,000 hits per month, Chamber site (Howell.org) and Howell Chamber YouTube channel
- Sponsorship recognition in weekly e-newsletter Chamber Advantage
- Logo placement on HACOC website home page-month of the event
- Logo placement on the event registration web page
- Mention on all social media coverage
- Exhibit Space at event
- Golf package for 4

Cart Sponsor **\$2,000 ABERRANT ALES**

- Company name, logo, and sponsorship recognition in the digital program
- half-page ad in the digital program
- Recognition during the awards presentation
- Three, sixty-second vignettes personalized and played on WHMI promoting your business week leading up to your event
- Copy of audio recording for you to use
- Sponsorship recognition in Chamber Advantage
- Opportunity for company representative to have a table at the event
- Logo placement on website home page during the month of the event
- Logo placement on the event registration web page
- Mention on all social media coverage
- Logo'd sign on every cart
- Opportunity to put "take-aways" on all of the carts
- Golf package for 4

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Golf Flag Sponsor \$2,000 GRACE & PORTA

- Company name, logo, and sponsorship recognition in the digital program
- half-page ad in the digital program
- Recognition during the awards presentation
- Three, sixty-second vignettes personalized and played on WHMI promoting your business week leading up to your event
- Copy of audio recording for your use
- Highlights on WHMI Howell Chamber webpage
- Sponsorship recognition in Chamber Advantage
- Opportunity for company representative to have a table at the event
- Logo placement on website home page during the month of the event
- Logo placement on the event registration webpage
- Mention on all social media coverage
- Logo'd golf flag on each hole
- Golf package for 4

Corporate Sponsors \$1,500

- Company name, logo, and sponsorship recognition in the digital program
- Quarter page ad in a digital program
- One, sixty-second vignette personalized and played on WHMI promoting your business week leading up to the event
- Copy of audio recording for your use
- Sponsorship recognition in Chamber Advantage
- Logo placement on website home page during the month of the event
- Logo placement on the event registration webpage
- Mention on all social media coverage
- Signage at event
- Opportunity for 10 x 10 exhibit on the course or in the clubhouse
- Golf package for 4

Team Photo Sponsor \$1,500 LOC CREDIT UNION

- Company name, logo, and sponsorship recognition in the digital program
- Quarter page ad in a digital program
- One, sixty-second vignette personalized and played on WHMI promoting your business week leading up to the event
- Copy of audio recording for your use
- Sponsorship recognition in Chamber Advantage
- Logo placement on website home page during the month of the event
- Logo placement on the event registration webpage
- Mention on all social media coverage
- Signage at event
- Opportunity for 10 x 10 exhibit on the course or in the clubhouse
- Golf package for 4

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Exclusive Water Sponsor \$1,500 CGC WATER TREATMENT

- Company name, logo, and sponsorship recognition in the digital program
- Quarter page ad in the digital program
- Two sixty-second vignette personalized and played on WHMI promoting your business (must be used before 9/27/2021)
- Copy of audio recording of vignettes for your use
- Sponsorship recognition in our weekly e-newsletter, Chamber Advantage (month of event)
- Logo placement on HACOC website home page during the month of the event
- Logo placement on the event registration webpage
- Mention on all social media coverage
- Opportunity for company representative to have a table at the event
- Water bottles placed on all of the golf carts, beverage stations and outdoor bar at clubhouse
- Sponsor to donate water bottles for distribution at the event
- Opportunity to place logo'd take-away on golf carts
- Signage at event
- Golf package for 4

Exclusive Beverage Sponsor \$1,500

- Company name, logo, and sponsorship recognition in the digital program
- Quarter page ad in the digital program
- Your business listing on exclusive Howell Chamber highlight page on WHMI.com (900,000 hits monthly)
- Sponsorship recognition in our weekly e-newsletter, Chamber Advantage (month of event)
- Logo placement on HACOC website home page during the month of the event
- Logo placement on the event registration webpage
- Mention on all social media coverage
- Opportunity for company representative to have a table at the event
- Opportunity to place logo'd take-away on golf carts
- Beverages donated for distribution to golfers at the event
- Signage at event
- Golf package for 4



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Breakfast Sponsor \$1,500 AUTO-LAB COMPLETE CAR CARE

- Company link and logo on all digital promotions including weekly e-newsletter-Chamber Advantage (month of event)
- Quarter page ad in a digital program
- Recognition during the award presentation
- One-sixty second vignettes personalized and played on WHMI promoting your business- week leading up to the event
- Copy of audio & video recording for your use
- logo placed on our HACOC website home page (month of the event) and a link logo on event webpage
- Logo placement on the registration website
- Recognition on all social media even promotions
- Sponsor sign prominently displayed in the registration area by the breakfast table
- Golf package for 4
- Exhibit Space at event (on a hole or in the grill room)



Driving Range Sponsor \$1,000

- Company link and logo on all digital promotions including weekly e-newsletter-Chamber Advantage (month of event)
- Quarter page ad in the digital program
- One-sixty second vignettes personalized and played on WHMI promoting your business- week leading up to the event
- Copy of audio recording (vignette) for your use
- Recognition during award presentation
- Logo placement on event registration web page
- Mention on all social media coverage
- Vendor table at event
- Signage at the driving range

Bloody Mary Sponsor \$750

- Company name, logo and sponsorship, recognition in the digital program
- Sponsorship recognition in Chamber Advantage
- Logo placement on the event registration webpage
- Mention on all social media coverage
- Opportunity for company representative to greet guests at registration
- Signage near registration table-prime location

Awards Sponsor \$550

Multiple Available-Industry Exclusive

- Company name, logo, and sponsorship recognition in the digital program
- Sponsorship recognition in Chamber Advantage
- Logo placement on the event registration webpage
- Mention on all social media coverage
- 10x 10 Exhibit space at event

Closest to the Pin Sponsor \$500

- Company name, logo, and sponsorship recognition in the digital program
- Sponsorship recognition in Chamber Advantage
- Logo placement on the event registration webpage
- Company to provide prize Mens & Womens prize
- Signage at event

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Hole in one Sponsor \$500 **SOLD**

- Sponsor sign placed at a hole
- Company representative on a hole to verify the winner
- Company to provide insurance & prize
- Company name, logo, and sponsorship recognition in the digital program
- Sponsorship recognition in Chamber Advantage
- Logo placement on event registration webpage

Longest Drive Sponsor \$500 **SOLD**

- Sponsor sign placed at a hole
- Company representative on a hole to verify the winner
- Company to provide prize
- Company name, logo, and sponsorship recognition in the digital program
- Sponsorship recognition in Chamber Advantage
- Logo placement on event registration webpage

Premier Vendor Sponsor \$325

- Vendor table and chairs provided
- High visibility throughout the day
- Signage at event
- Company name, logo, and sponsorship recognition in digital program

Signature Vendor Sponsor \$295

- Bring your own vendor table and chairs provided
- High visibility throughout the day
- Signage at event
- Company name, logo, and sponsorship recognition in digital program

Tee/Green Sign Sponsor \$99

- Logo'd yard sign placed at various holes on the course



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